

CREATING WINNING VIDEOS

A COMPREHENSIVE GUIDE TO SUCCESS

Your way to fame and glory has never been easier. Get your creative juices flowing and follow the step-by-step production instructions to complete your award-winning video submission for the OFF.

DEAR OFF VIDEO CREATOR,

We are thrilled that you are interested in submitting your best tip, trick or surgical technique in the Orthopedic Film Festival 2027. Below, you will find instructions for creating your OFF2027 video. Once you have selected the surgical pearl you wish to share with the world, it is time to begin creating your cinematic masterpiece. While you have total creative freedom over your topic, we would ask you to follow the format and length specifications outlined below. If you need support at any point of the process, please don't hesitate to reach out to us.

WE LOOK FORWARD TO RECEIVING YOUR COMPELLING VIDEOS!

REQUIREMENTS FOR SUBMISSION

HOW TO STRUCTURE YOUR VIDEO:

- 1 INTRODUCTION YOUR TOPIC**
1 min. with FaceCam
- 2 SHOW HOW IT'S DONE!**
3 min. with video
- 3 DRAW A CONCLUSION**
1 min. with FaceCam
- 4 SEND US YOUR FILE!**
You've entered the OFF!

THE SPECS:

DIMENSION: Horizontal orientation (16:9)
DURATION: 5 minutes
FORMAT: Video (NO PowerPoint)

1

INTRODUCE YOUR TOPIC

1 min. with FaceCam

CONTENT

Tell us why this topic is important to you or why you chose it.

SETTING

Record yourself introducing your topic. For the recording you can use a webcam (VLC App) or a smartphone.

AUDIO

If possible, please use an external microphone. Make sure all audio is created the same way for each section.

2

SHOW HOW IT'S DONE!

3 min. with video

CONTENT

Demonstrate your topic in a practical application.

SETTING

Create a video of your surgical technique, examination method, patient positioning, etc.

AUDIO

Record the audio separately with the same equipment and setting as the intro/conclusion. This will be added to the video in the editing process. You can also send us the separate files.

3

DRAW A CONCLUSION

1 min. with FaceCam

CONTENT

Conclude your topic while addressing limitations and consequences. What is your key to success?

SETTING

Record yourself presenting your conclusion with a webcam (VLC App) or a smartphone.

AUDIO

If possible, please use an external microphone. Make sure all audio is created the same way for each section.

4

SEND US YOUR FILE (S)

SUBMISSION@OFF-WINGLET.COM

Choose the method that works best for you and follow the submission instructionsis your key to success?

WETRANSFER

Send your completevideo (or 3 sections) to Winglet via www.WeTransfer.com

E-MAIL

You can submit your files via e-mail as well: submission@off-winglet.com

HAVE A QUESTION?

SUBMISSION@OFF-WINGLET.COM

If you have any questions about the video creation/submission process, please reach out to us. Our Winglet team has a wealth of experience in creating high-quality educational videos and would be happy to provide any support you require.